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THURSDAY, OCTOBER 26, 2023

2:00 PM - 9:00 PM

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PROGRAM

- 1:30 PM Registration & Networking
- 2:00 PM Keynote: How to Build Power Connections
- 2:15 PM 1:1 Speed Networking
- 3:15 PM Keynote: Building a Brand vs Building a Business
- 3:45 PM **Panel 1: How Branding & Marketing Lead the Way**
- Moderator: Benjamin Sobczak, Dickinson Wright
- Panelists:
- Chris George, SubSummit
- Ron Gibori, Six Labs
- Nate Russell, The Lab
- Jessica Savaya, URB & Gans Cannabis
- Rob Sims, Primitiv
- 4:30 PM Break
- 4:45 PM **Panel 2: Best Business Practices: What You Need to Know**
- Moderator: R.J. King, DBusiness
- Panelists:
- Maher Faik, Rehmann
- Dan Fischer, Citizens State Bank
- Amanda Kugler, The Roots Insurance Agency
- Joel Pearson, Access Point

PROGRAM

5:30	PM	Cocktails + Hors D'oeuvres
6:30	PM	Program Begins - Children's Foundation and Sponsor recognition
6:45	PM	Keynote : Brian Hanna, Cannabis Regulatory Agency
7:00	PM	Fireside Chat: Brian Hanna
7:10	PM	Panel 3: State of the Industry: How Do We Collectively Win? Moderator: Charlie Langton, Fox 2 News Panelists: Raymond Abro, JARS Cannabis Brandon Dabish, MEDfarms Mike DiLaura, House of Dank Brian Hanna, Cannabis Regulatory Agency Ankur Rungta, C3 Industries
8:00	PM	Afterglow Reception
9:00	PM	Event Concludes



Brian Hanna

CANNABIS REGULATORY AGENCY

Executive Director Brian Hanna was designated by Governor Whitmer to lead Michigan's Cannabis Regulatory Agency (CRA) in December 2022. The CRA oversees the medical and adult-use marijuana industries, regulates hemp-derived products, and runs the state's medical marijuana registry card program. CRA's mission is to establish Michigan as the national model for a regulatory program that stimulates business growth while preserving safe consumer access to cannabis.

Brian previously spent 5 years with the CRA as the manager of field operations, inspections, and investigations. He has a law enforcement and military background, having previously worked as a criminal intelligence manager and analyst with MSP and as a Deputy Sheriff for Kalamazoo County. He also served as a Captain in the United States Army Reserve with a combat deployment to Afghanistan from 2010-2011.



A photograph of the Michigan State Capitol building at dusk. The building is illuminated from within, and its central dome is prominent. Large trees are on either side of the building, and a paved walkway with decorative bollards leads towards the entrance. The sky is a deep blue with some light clouds.

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Raymond Abro

JARS CANNABIS

With more than two decades of combined executive leadership in the cellular and cannabis industries, Raymond Abro is a multifaceted professional, devoted husband and father, and self-confessed, God-fearing businessman.

Often referring to himself as a budtender first, and leader second, Raymond is dedicated to delivering only the highest quality of retail products and services to his customers and thrives on cultivating both personal and professional connections. In his role as Chief Operations Officer at JARS Cannabis, he plays an integral role in facilitating cross-departmental strategic planning, leading organizational development, and directing the retailer's day-to-day operations.

Employing a high-energy and motivating leadership style, Raymond strives to empower the future leaders of our industry by developing competitive and diverse teams who are determined to make a difference in others' lives.

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Brandon Dabish

MEDFARMS

Brandon Dabish is a prominent figure in the burgeoning Michigan cannabis industry, widely recognized as the Founder and CEO of MEDfarms, a pioneering management company that operates within the cannabis sector. Brandon's journey in this industry traces back to the very inception of Michigan's patient-caregiver model, reflecting his deep-rooted commitment to the state and its

evolving marijuana landscape.

Hailing from Michigan, Brandon boasts an impressive background as a licensed master electrician and general contractor, amassing nearly a decade of invaluable experience in the construction, design, and maintenance of medical marijuana facilities. His unwavering dedication to ensuring compliance with all state and local laws and regulations has earned him a reputation as a meticulous and trusted professional within the field.

Under Brandon's leadership, MEDfarms stands as a fully vertically-integrated licensed marijuana company, continuously expanding its footprint in the ever-evolving cannabis landscape. The company's unwavering goal is to flourish across its key business areas, specializing in marijuana cultivation, processing, and retail. Brandon's commitment to customer-centric principles is evident in MEDfarms' approach, which prioritizes superior marijuana products characterized by innovative flavors, packaging, ingredients, and techniques. The accolades and awards garnered by MEDfarms serve as a testament to the preferences of Michigan's discerning customers.



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Mike DiLaura

HOUSE OF DANK

After nearly 20 years as a financial services attorney and advisor, Mike entered the Cannabis industry in 2017, as a practicing lawyer doing what he always does best, solving problems with creative practical solutions.

Most recently, he has successfully transitioned from lawyer to business leader in his role as Chief Corporate Officer of House of Dank. In that role he has been a part of HOD's leadership team as it has exponentially grown its footprint and sales over the last three years. Founded in the early days of Michigan's care giver market, HOD has successfully navigated the transition from the Caregiver to MMFLA to MRTMA marketplaces. Today it is proud to have 15 licensed facilities with approximately 400 employees throughout the State and an ambitious 2023 growth plan.

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Ankur Rungta

C3 INDUSTRIES, INC.

Ankur Rungta is co-founder and chief executive officer of C3 Industries, Inc. Under his leadership, the company has raised over \$100 million of capital and employs over 600 people. Ankur and his team have overseen the development of six award-winning cannabis production facilities and nineteen retail stores in Michigan, Missouri, Massachusetts, and Oregon.

Ankur earned a Bachelor of Business Administration from the Stephen M. Ross School of Business at the University of Michigan in 2004. He earned a Juris Doctor from the University of Michigan Law school in 2008 when he graduated magna cum laude and Order of the Coif.

In 2014, he was nominated to the Detroit Opera Board of Directors. He has taken an active role in the arts organization, serving as Vice Chairman of the Board and leading the Nominating and Governance Committee, the youngest person to hold those roles.

Ankur is also a dedicated family man. He and his wife reside in Ann Arbor, Michigan, with their three children. He enjoys traveling, spending time with his family, playing basketball, watching college and professional sports, and keeping up with current events and politics. Ankur was born in Columbus, Ohio, and grew up in Buffalo, New York.



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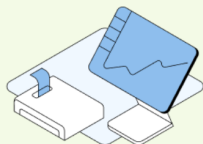
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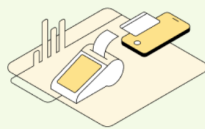
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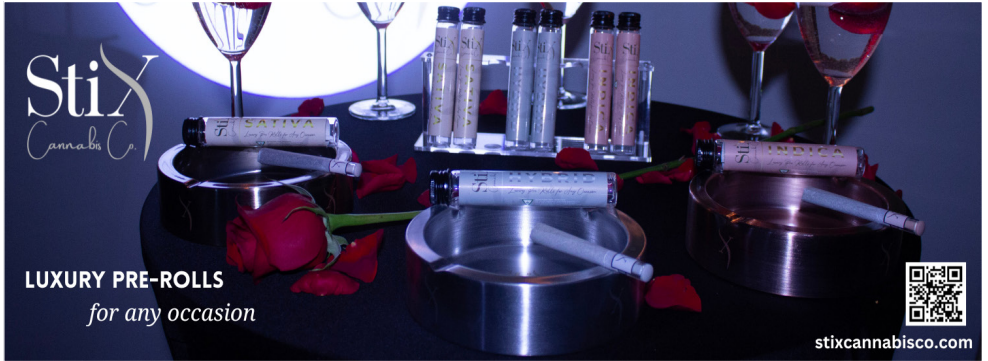
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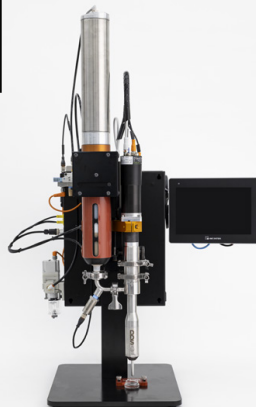
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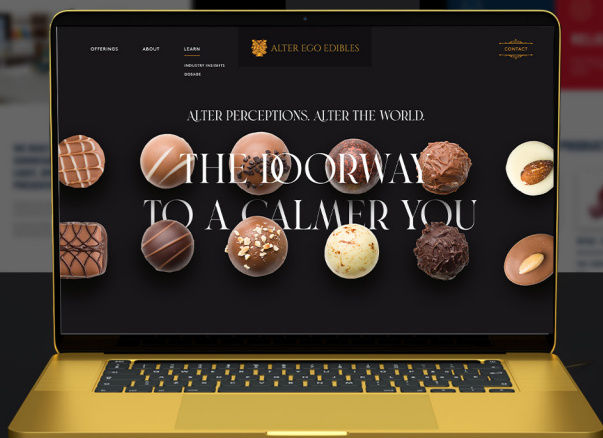
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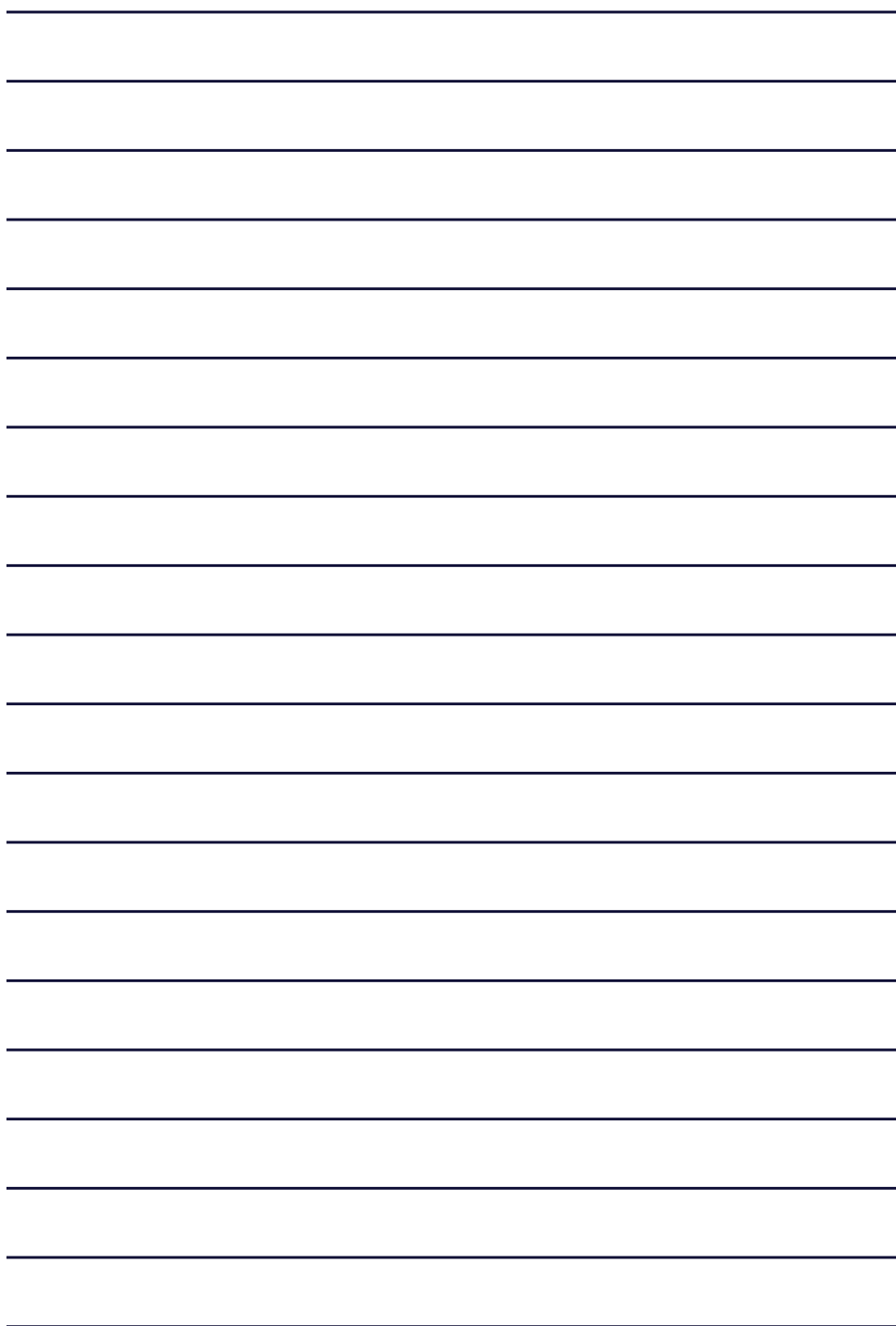
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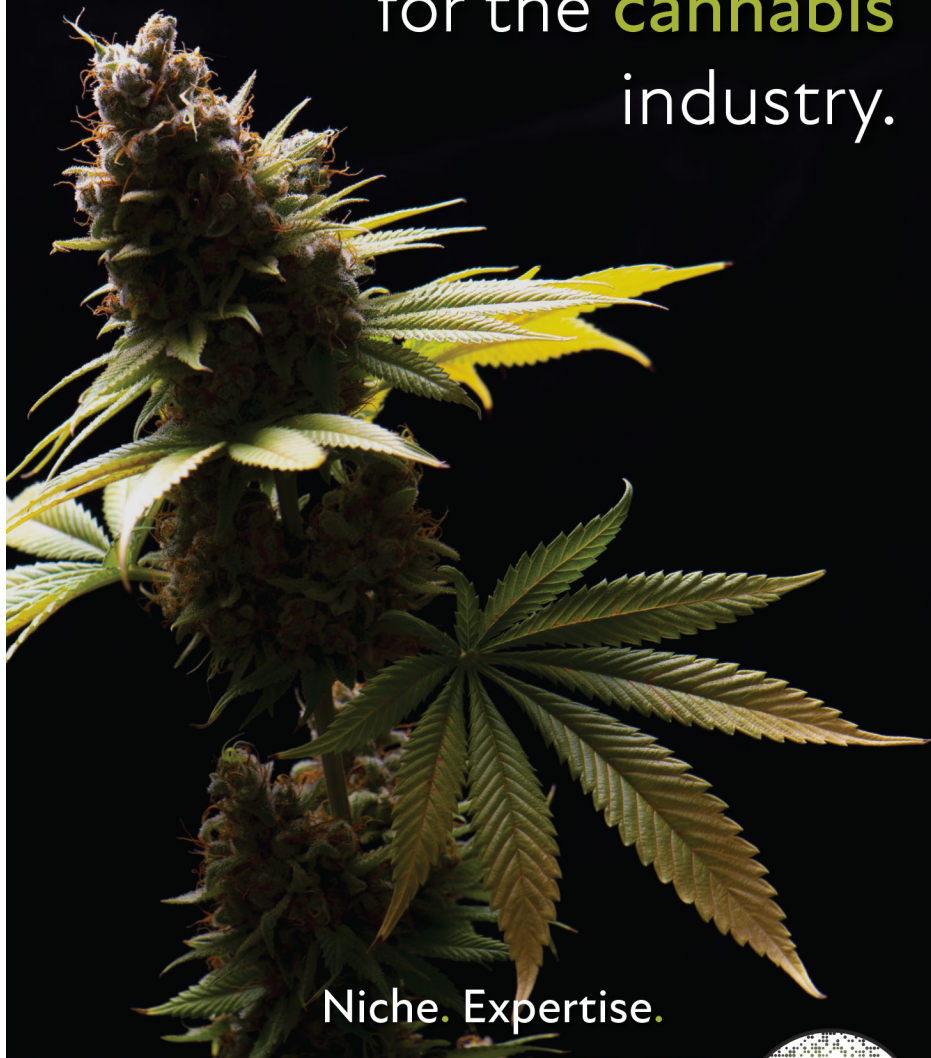
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