

presented by *R* **leaflink**

THURSDAY, N	OVE	MRF	R•1	8. 2	021		
			0 0 0 0 0	0 0 0 0			
3 PM – 9 PM							
							
The Townsend	Hotel						
	1 10101						
DELLER DATE LESS IN	190 L.C.O.O						
Birmingham, N	iicniga	an					

nnabis – BR 🚟 ZE

FAST • SIMPLE • DISCREET **CURBSIDE CANNABIS & DELIVERY**

HAZEL PARK • BATTLE CREEK

25% OFF YOUR FIRST ORDER USE PROMO CODE FIRST25 AT CHECKOUT

*ALL DISCOUNTS WILL BE VERIFIED AT PURCHASE. NOT STACKABLE WITH DAILY SPECIALS.

ORDER AT BREEZE.US 833-9BREEZE



🕘 SUN TO SAT: 9AM TO 9PM 🛛 🕇 🧿 @BREEZE.MICHIGAN 🖤 @BREEZEMICHIGAN





CANNABIS EVENT SPACE



1675 E Maple Rd, Troy, MI (833) 927-3393 www.trucenta.com

















	TABLE OF CONTENTS	
Spo	onsor Recognition	
Key	note Speaker Biographies:	
•	Derek Dickow, Event Host, Power Connector	
•	Doug Gordon, EVP & Head of Payments, LeafLink, Inc 14	
•	Andrew Brisbo, Executive Director MRA	

PRESENTING Releafink GOLD



SUPPORT OUR SPONSORS





NETWORKING





🔆 Flower**Hire**

MEDIA





SILVER











SUPPORT OUR SPONSORS

BRONZE

























UNCOMMONLY INDEPENDENT





















PROGRAM

Program	
3:00 PM	Registration, Trade Show, Networking
3:30 PM	Keynote: Derek Dickow
	How to Build Power Connections
3:45 PM	1:1 Speed Networking
4:35 PM	Panel 1: Leveraging Technology and Resources in Cannabis
	Moderator: Jeff Sloan, StartUp Nation
	Panelists:
	Jon Baugher, POSaBit
	Matt Hutchinson, LeafLink, Inc.
	Jim Mattson, Canopy Insurance
	Billy Zangoulos, Future Grow Solutions
5:25 PM	Panel 2: Predicting the Future
	Moderator: R.J. King, DBusiness
	Panelists:
	Vincent Brown, Artemis Consulting
	Shelly Edgerton, LivWell
	Jeff Gunsberg, Title Connect
	Terry Judge, CORE Solutions Group, LLC
	Speaker Jason Wentworth, State of Michigan

PROGRAM

D	
Program	
6:15 PM	Cocktail & Hors D'oeuvres Reception
7:15 PM	Program Begins
7:25 PM	Keynote: Doug Gordon, EVP & Head of Payments,
	LeafLink, Inc.
7:40 PM	Keynote: Andrew Brisbo, Executive Director, MRA
8:00 PM	Panel 3: How Can Michigan Win?
	Moderator: Charlie Langton, FOX 2 Detroit
	Panelists:
	Nowfal Akash, Trucenta
	Andrew Brisbo, MRA
	Rudy Patros, Securatech
	Ankur Rungta, C3 Industries Inc.
9:00 PM	After glow reception
10:00 PM	Event ends



CloudCoverCannabis.com



Premier vertically integrated multistate operator

C3 Industries operates high-quality cultivation, processing and retail assets in four states, with strong brands and consumer recognition.

C3Industries.com



HighProfileCannabis.com



Derek Dickow, POWER CONNECTOR, KEYNOTE SPEAKER & EXECUTIVE COACH

Derek Dickow connects people to opportunity.

Derek is a world-class networker known for facilitating highpotential introductions. He is a passionate fundraiser, raising millions of dollars for people, projects, political campaigns and charities he's passionate about.

Today, Derek serves as the founder and president of Steward Media Group, an event management, fundraising, and political relations firm promoting best-in-class people, organizations and events. Clients include elected leaders, CEOs and some of the most innovative thinkers.

Derek is a highly sought-after professional keynote speaker and executive coach sharing his expertise on power connections and his "5 Pillars of Purpose-Driven Networking." A proud member of the National Speakers Association, Derek serves on several boards and has been honored with many business and leadership awards.

For more, visit DerekDickow.com





WHEN IT COMES TO NETWORKING

Bring problems with you. Remember your why. Talk about yourself. Ask engaging questions. Look to solve issues and add value. Try and sell someone on your first interaction. Offer to make a Ask for anything. qualified introduction. Have your phone out. good eye contact. Interrupt to bring their Nod your head and listen story back to you. to understand. Ask what you do? Working on anything exciting? How are you? Have any vacations coming up? Where are you from? Anything good happen today? Get their cell or email and Pass out your business card. open a thread ASAP.

www.derekdickow.com

©2021 Derek Dickow. All rights reserved.



FINANCING OPTIONS AVAILABLE EXCLUSIVELY FOR COMMERICIAL GROW OPERATIONS

7 Locations Across Michigan

Ready To Help With Your Garden

HGS Southfield 26068 W 12 Mile Rd Southfield, MI 48034 (248) 234-4444

HGS Walled Lake 690 N Pontiac Trail Walled Lake, MI 48390 (248) 669-6063

HGS Imlay City 2028 S Cedar St. Imlay City, MI 48044 810-721-7491 HGS Albion 1402 N. Eaton St. Albion, MI 49224 517-343-2130 HGS Hazel Park 24047 Dequindre Rd Hazel Park, MI 48030 (248) 541-0099

HGS Shelby 2238 Auburn Rd Shelby Township, MI 48317 (586) 997-2700

DEDICATED COMMERCIAL STAFF WE HAVE DEDICATED TEAM MEMBERS READY TO HELP WITH YOUR COMMERCIAL GROW OPERATION

HGS Sterling Heights

34863 Schoenherr Rd

Sterling Heights, MI 48312 (586) 883-9075

APPARENTLY, THERE IS ONE THING REPUBLICANS AND DEMOCRATS CAN STILL AGREE ON.

GCSI named Michigan's Most Effective Multi-Client Lobbying Firm, nearly two decades running.

We're honored to have been named Michigan's Most Effective Multi-Client Lobbying Firm for nearly two straight decades. Thank you to all of our clients and all of the Lansing insiders who've helped make this honor possible.

gcsionline.com

Michigan's premier bipartisan lobbying firm



KEYNOTE SPEAKER: **Doug Gordon,** EVP & HEAD OF PAYMENTS, LEAFLINK, INC.

Doug Gordon is a recognized leader and innovator with more than 10 years of

experience in the financial technology and digital lending sector. He is an expert at utilizing analytics and technology to create specialized products that meet the capital needs of various asset classes. As Executive Vice President at LeafLink, Doug designed, launched, and leads the LeafLink Financial business line which streamlines the B2B transaction model for cannabis operators. Specifically, LeafLink Financial allows sellers to offer net terms to their buyers and receive guaranteed payment through a true sale factoring model, while allowing buyers to centralize their payables and dynamically manage their cash flow.Prior to LeafLink, Doug cofounded and served as the Executive Vice President of Fundation, a leading small business digital lender backed by the likes of Garrison Investment Group, Goldman Sachs, SunTrust Bank, and Waterfall Asset Management. Fundation provides businesses with loans and lines of credit through partnerships with banks, B2B vendors, and online platforms. During his tenure at Fundation, Doug was responsible for driving the company's growth efforts through large scale strategic partnerships and product innovations while publicly representing Fundation in the media and at industry events. Notable partnerships Fundation struck in the banking and B2B marketplace space include Citizens Bank, Regions Bank, FifthThird, RigUp, Kinnek, and SAP Ariba.Doug studied Neuroscience and Economics at Bucknell University.

leaflink

Lockton Michigan Cannabis Practice

Employee Benefits | Risk Management | Retirement Services



Cal Coffman 248.225.3690 ccoffman@lockton.com



John Price 734.645.5309 jprice@lockton.com

Our team has taken a unique approach to serving an underserved market where the cannabis industry must rely on a partner to navigate a small pool of carriers to help them procure the correct coverage to meet the organization's needs. We work to identify additional risk that may be uninsurable and help manage the risk to protect the balance sheet.

INSURES \$20B in Cannabis Market Cap OVER 125 Cannabis clients across the U.S. PARTNERSHIPS WITH 30 Cannabis P&C carriers SUPPORTING THE INDUSTRY FOR 8 years as a national organization

Extensive experience with MSOs and vertically integrated companies

Questions to consider when evaluating a partner

- Does the broker have any experience with cannabis clients?
- Does the broker have multiple relationships with the insurance carriers that write policies for the cannabis industry?
- What other services does the broker offer aside from marketing insurance policies?
- What resources to reduce risk does the broker provide?



```
kc: 1090090
```

- How is your broker reviewing/ understanding your contracts?
- What's the experience of broker's teams when it comes to cannabis claims?
- Does your broker have global reach in the cannabis space?
- Is the broker involved in cannabis industry organizations or thought leadership?



lockton.com | © 2021 Lockton Companies. All rights reserved.



C Backbone

Supply chain management software, purpose-built for the global cannabis and hemp industries.

backboneiq.com

Backbone Platform Highlights



Easy, Automated Compliance

We help you get and stay compliant, full lineage chain-of-custody so you are audit and recall ready, all while saving time and tags.



Quality at Scale

Create consistent products and improve yields across facilities, with end-to-end tracking, informed forecasting, and easy data sharing.



Simplified Financials

Perfect COGS and live tracking make Backbone your one source of truth, including cannabis and non-cannabis inventory, components, and direct labor.



Customized for You

We work with you to identify and visualize your entire supply chain: every input, material, machine, process and output.



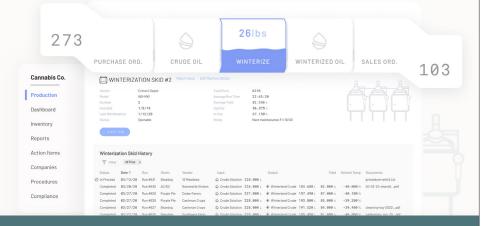
Path to Productivity

Make data-driven decisions with real-time reporting for production line efficiency, yields, live inventory, material lineage, and more.



Integration Ecosystem

Software integrations and hardware connectivity means less manual or double entry, reducing errors and saving time.



It's your process. Let's envision it together.

backboneiq.com



KEYNOTE SPEAKER: Andrew Brisbo, MARIJUANA REGULATORY AGENCY

Andrew was appointed by Governor Whitmer to lead

Michigan's Marijuana Regulatory Agency (MRA) in April 2019. The agency oversees the commercial licensing under the Medical Marihuana Facilities Licensing Act and Michigan Regulation and Taxation of Marihuana Act as well as the medical marijuana registry card program under the Michigan Medical Marihuana Act. MRA's mission is to establish Michigan as the national model for a regulatory program that stimulates business growth while preserving safe consumer access to marijuana. Andrew has been in licensing and regulation with the State of Michigan since 2004, including experience with the Michigan Gaming Control Board, Department of State, and occupational and health professional licensing.



SECURATECH Where Security and Technology Connect | www.securatech.com

PROTECT YOUR THE WITH CCTV

Securatech is Michigan's Premier Trusted Security Company for the Cannabis Industry

Our products: Burglar / Fire Alarm CCTV Video Monitoring Access Control Intercom Audio / Video Phones / Paging Who we protect: Provisioning Centers Grow Facilities Transportation Laboratories Dispensaries

(P_

We also offer temporary security to sites under construction

CONTACT RUDY PATROS FOR A CUSTOM SOLUTION 877-929-2288 RUDY@SECURATECH.COM WWW.SECURATECH.COM



RESIDENTIAL - COMMERCIAL - INDUSTRIAL

Services:

- Alarms
- Camera Systems
 - Access Control
 - Audio Systems

- Phone Systems
- Phone & Data Wiring
 - Home Automation
 - Home Theaters

CONTACT US TODAY! 855.903.SAFE (7233)



THE MIDWEST'S RETAIL REAL ESTATE LEADERS



Corbin Yaldoo Senior Sales Associate, Cannabis Specialist Mid-America Real Estate - Michigan, Inc. P: 248.855.6800 C: 248.752.1276 CYaldoo@MidAmericaGrp.com

Illinois | Michigan | Minnesota | Wisconsin www.midamericagrp.com

THERE'S NO PLACE LIKE

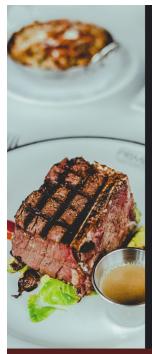
D







LUXE TUESDAY. LADIES NIGHT WEDNESDAY VIBE NIGHTS FROM THURSDAY TO SUNDAY.





DINNER DESERVES TO BE CELEBRATED

IN STYLE

DINNER. EVENTS. CATERING. PRIME29 DELIVERS PERFECTION EVERY TIME



248.737.7463 | PRIME29STEAKHOUSE.COM | 6545 ORCHARD LAKE RD, WEST BLOOMFIELD



HIBACHI. SUSHI. THE BEST TIME OF YOUR LIFE.



CALL 248.847.0000 FOR RESERVATIONS & CARR<u>YOUT</u>

ll leaflink

The Future is Fulfillment

Brands: Minimize time spent on inventory management, to focus on making great products

Retailers: Reduce stockouts and unlock bulk discount opportunities



Scan QR code to get started





Premium Cannabis Cultivation Rooms for Marijuana Growers | Custom Walk-in Coolers and Freezers

^{420 COOLERS SALES} **248-789-3699**



Be Future Ready

If your facility experiences a disaster, Signal is on call **24 | 7 | 365**

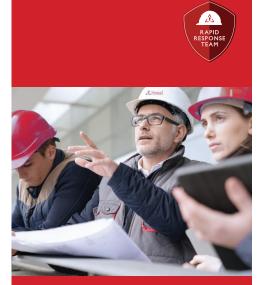
CALL SIGNAL IMMEDIATELY 800-533-9898

Signal provides immediate response 24/7, 365 days a year. As a **Signal on Call** Client, should you experience a loss, contact us immediately to receive priority response. Your **Signal on Call** Disaster Priority Rapid Response Team is here to assist you when you need it most.

You've planned ahead. Call us at any time for priority response. We will secure the premises and prevent further damage to the site, and then set the pre-defined plan into action to get you back up and running, as quickly as possible. Our team is here for you.

> Timing is critical. Good thing you've got Signal on Call.

FIRE • WATER • MOLD • WIND STORM • CATASTROPHE





Emorgonov

Emergency Response Hotline

24-Hour Assistance





NINSULA

PRODUCT@PENINSULA-GARDENS.COM PHONE: 248-846-3821 IG: PENINSULA_GARDENS



SECURITY, REFINED BY INTELLIGENCE

THE NORTH GROUP helps our clients mitigate the exposure and impact surrounding the threats and crises they regularly face. We understand the unique challenges facing your industry and will provide you with quality risk management services.

We build the solution for you.

WE CAN ASSIST YOU WITH

- SECURITY SERVICES
- FACILITY ASSESSMENTS
- CRISIS PLANNING
- SYSTEM INTEGRATION AND MORE

CONTACT US FOR A FREE CONSULTATION

- **&** 1 (844) 750-9222
- 🖄 solutions@TNGdefense.com
- www.TNGdefense.com



ARTENIS CONSULTING

Our Portfolio is Growing

Over 1,000,000 Sq. Ft. Designed Nationally

- Architects with expertise in:
- Cultivation / Extraction
- Infusion
- Retail / Dispensary
- Testing
- Consumption
- Entertainment
- Multi-State Operations (MSO)
- Advancing Cannabis Facility
 Innovation

AUGER KLEIN ALLER ARCHITECTS INC.

248 • 287 • 7279

WWW.AKA-ARCHITECTS.NET

303 E. THIRD STREET, STE. 100 ROCHESTER, MI 48307







COMPLETE LANDSCAPE DESIGN ... INSTALLATION ... MAINTENANCE ... Gas Stations · Shopping Centers · Hotels Office Buildings Oakland - Macomb - Wayne County

FULL SERVICE COMPANY . . .

LAWN MAINTENANCE · SPRINKLERS · FERTILIZING · FLOWER DESIGN · WATERFALLS PARKING LOT SWEEPING · SNOW PLOWING

VILLAGE PARK OFFICES - 31800 NORTHWESTERN HIGHWAY, STE 140 FARMINGTON HILLS, MI 48334 TONY KONJA - PH: 248.855.8575 - FAX: 248.855.6985



AT CANOPY

we understand the unique business insurance needs in the cannabis industry. Our programs offer the right coverage no matter the type of cannabis business you are in.

OUR COMMITMENT

is to provide superior service with a level of expertise you will not find with nonspecialized cannabis insurance providers. Our goal is to ensure you are covered and protected through a rapidly growing and changing industry.

WHAT'S YOUR CANNABIS SPECIALTY?

- ANCILLARY BUSINESS
- MON-STOREEPONT DELIVERY

Find us on

Facebook

- - SECURITY FIRM
- - Lo DISPENSART
 - LESSOR'S RISK (LRO)/ BUILDING OWNER

CANNABIS WITH CANOPY



PACKAGE Property/Crop

Property/Crop General Liability Excess Liability

GET IN TOUCH -



313.662.3522 contact@canopyinsgroup.com 335 E. Maple Rd. Birmingham, MI



TRANSPORTATION

Auto: Private Passenger, Fleets, Light/Heavy Trucks, Trailers, Mobile Equipment Coverage Hired & Non-Owned Auto Motor Truck Cargo: Cash, Securities and Cargo



Insurance solutions for the cannabis industry.

DID YOU KNOW? <

Marijuana retailers and microbusinesses in Michigan **ARE NOW REQUIRED** to have **Marijuana Liability Insurance**.

NEW COVERAGE OPTIONS NOW AVAILABLE!

Niche. Expertise.



Conifer Insurance Company





www.coniferinsurance.com



ADVISORS

BIG TAX SAVINGS FOR CANNABIS OPERATORS WITH COST SEGREGATION & GREEN ENERGY INCENTIVES

Many grow operators are missing out on hundreds of thousands of dollars in immediate depreciation when purchasing, renovating or constructing a grow facility.

Here at CORE, we are experts in helping the cannabis industry take full advantage of the tax code.

Since 2006, we have saved our clients over \$1.5 Billion Dollars!

What is Cost Segregation?

Cost segregation is an IRS approved tax incentive that increases your near term cash flow by writing off up to 40% of the total cost of the building (minus land) in the years 1-5. The IRS requires an engineering firm like CORE to prepare the detailed allocation to maximize the tax benefits.

About CORE

CORE has completed thousands of cost segregation studies and works with some of the largest accounting and real estate firms in the US.

Our unique staff is made up of engineers, tax and legal experts with years of over 50 years of experience.

Call us for a complimentary benefit analysis.

CORE

www.coreadvisors.net (M) 248.210.4843





COMMERCIAL.RESIDENTIAL.INDUSTRIAL MASTER ELECTRICAL CONTRACTOR HARIAN RAIKANY

(248) 866-8828

EMAIL: HARIAN@ENERGYELECTRICSERVICES.COM WWW.ENERGYELECTRICSERVICES.COM

CTITLE

The experts in cannabis real estate closings.

TRUSTED FOR OVER 20 YEARS WOMEN OWNED | FAMILY OWNED

248.502.3100 | etitleagency.com

The FlowerHire team is proud to connect the world's most exciting growth industry to the planet's best talent.

Thanks for your commitment to help shape our industry.

Have a terrific conference.







BUSINESS INSURANCE EMPLOYEE BENEFITS PERSONAL INSURANCE



Supporting the Cannabis Industry from Seed to Sale

Cannabis insurance can be complicated but the professionals at Hylant can help. We understand the nuances of the industry and provide guidance on insurance and risk management solutions specifically tailored to your business.

To learn more, visit us at hylant.com.

HYLANT

2401 W. BIG BEAVER ROAD, SUITE 400 TROY, MI | 248-643-8750



WE GROW YOUR BUSINESS

International Outdoor is a full service, Michigan based, billboard company. We have an unrivaled knowledge and understanding of the Detroit market. Let our experience work for you.



INTERNATIONAL @UTDOOR | 10Billboard.com 248.489.8989



NOW OPEN!

INTRODUCING YOUR NEW FAVORITE MEDICAL PROVISIONING CENTER!

RETAIL 14210 E 11 Mile Road Warren, MI 48089



©2021 LivWell Enlightened Health. All Rights Reserved. Michigan only. For use by individuals 21 years of age or older or for use by individuals with a valid medical marijuana card only. Keep out of reach of children. It is illegal to drive a motor vehicle while under the influence of marijuana. National Poisson Control Center 1-800-222-1222.







MOTAS TRANSPORTATION

Safe, Efficient, and Secure **Transportation for** MMFLA-Licensed Facilities

248-850-8502 Communications@motasmi.com 📈 Motasmi.com 🌐

Get the Plunkett Cooney Perspective[™]

Business Law Cannabis Law Employment Law Environmental & Energy Law Government Relations License Applications & Approvals Mergers & Aquisitions Real Estate Transactions Regulatory Law

IEFFREY M. SCHRODER Direct: (248) 594-2796

jschroder@plunkettcooney.com

Ohio

PLUNKETT ATTORNEYS & COUNSELORS AT LAW

Michigan

Indiana

Illinois

www.plunkettcooney.com

COONEY



crossconstructiongroup.com (734) 286-2244 stark-enterprisesllc.com (313) 293-7046

ULTRA REFLECTIVE FLOORING SYSTEMS

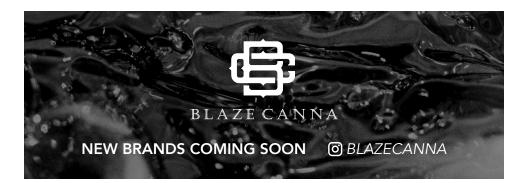
For Cannabis and Hemp Growing Operations

Professional Installation Available!

WALL & FLOORING SYSTEMS: CHEMICAL RESISTANT EPOXY, POLISHED CONCRETE, ANTI-MICROBIAL COATINGS AND MORE



Ira Berkowitz 866.523.5677 | ordersuperior.com









WEST BLOOMFIELD 39800 W 14 Mile Rd. 248-661-0034

14455 Ford Rd 313-216-8888

DEARBORN

Coming

Soon

1-855-HYDROGIANT







⊙JARS_LIFE | JARSCANNABIS.COM





Join today! visit micia.org or email: info@micia.org



www.midwesterncanna.com





Traverse City - Bay City - Ypsilanti - Detroit - Owosso Coming Soon: Meridian & Pontiac WARREN, MI



THE PAYMENTS INFRASTRUCTURE FOR THE CANNABIS INDUSTRY

Learn more today at www.POSaBIT.com

Compliant Payment Processing & More





Find out how the Small Business Association of Michigan can support your small business.

Visit sbam.org to view our comprehensive set of tools, resources and benefits. You can even become a member for free!





Introducing Select Elite.

Highly tested, high potency, broad-spectrum oil.

For use by registered qualifying patients or those 21 years of age or older only. Keep out of reach of children. It is illegal to drive a motor vehicle while under the influence of marijuana. National Poison Control Center 1-800-222-1222.









The United Green – We're Here to Help You Grow

#1 Cannabis Staffing Company in the Midwest and the Largest in Michigan

Connect with us today. Visit theunitedgreen.com/employer • Call (947) 886-2427 • E-mail info@theunitedgreen.com



Invest in your future with 1:1 coaching.

When you need an extra edge to win in business, turn to me for personalized guidance. I can help you master the art of networking and achieve your goals – no matter what they are.

My 1:1 coaching program includes a fully customized deep dive into your personal and professional goals and how to best utilize networking to reach them.

Master the art of networking.

Learn more at derekdickow.com/coaching

Le leaflink Join The Unified Cannabis Platform

Scan this QR code to learn more and schedule your demo!

